

September 2018

TECHNICAL BULLETIN: ADHESIVE PERFORMANCE

One of the most common questions about WrapShield SA Self-Adhered WRB/Air Barrier and RevealShield SA Self-Adhered is "do they require primer?"

The simple and short answer is **NO**-**NEVER**.

Advancements in Adhesive Technology

Over the past decade there has been a tremendous evolution in adhesive technology. Pressure-sensitive adhesives (PSA) are being used in countless industries, often completely replacing mechanical fasteners. **Read how the** *automotive industry* relies on advanced adhesive technologies to attach components that previously required welds or rivets.



Innovation and Testing

VaproShield has spent years developing an innovative, proprietary, and vapor-permeable adhesive technology. VaproShield manufactures this exclusive formula and applies it to our highperformance WRB and AB self-adhered sheet membranes.



RBBIERE

Innovative Building Envelope News

Why Eliminate Primers?

"Application of a primer to the substrate can cause *significant degradation of the vapor permeability* of the substrate material. This can result in diminished drying capacity over the life of the building."

"The obvious answer is cost, including both the **cost of the primer and the cost of labor** to install it. Waiting for primer to dry (including multiple coats) can also significantly add to overall labor costs."



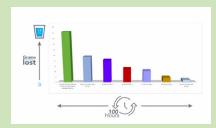
Faster and More Efficient: VaproShield Membranes



VaproShield's proprietary, pressure-sensitive adhesive technology



Allows re-positioning improving the quality and speed of the installation process.



Innovative Building Envelope News

RBBIER

No degratation of vapor permability, drying capacity remains the same.

Lab and Field Tested

Both *WrapShield SA Self-Adhered* and *RevealShield SA Self-Adhered* have been approved by ABAA. We continuously publish comprehensive Testing Data, conducted by reputable and well-known certified testing agencies in the Building Enclosure Industry.



VaproShield has millions of square feet installed on high-profile projects all across North America. *Review our project profiles* and check the references listed on each profile.

High-Performing WRB/Air Barriers

At VaproShield we innovate, test, refine and update our WRB/Air Barrier technology—offering you the most advanced and high-performing products on the market.

Follow us!

For real time information on the latest products, events, and news at VaproShield, follow us on Facebook and Twitter.



