



VaproShield Continues Commitment to Sustainability, Transparency with Declare Label, A 'Nutrition Label' For Building Products

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GIG HARBOR, WA – 04/28/2016 – VaproShield is proud to announce the WrapShield SA Self-Adhered System has completed the process of obtaining a Declare label. The Declare program was launched in 2014 by the International Living Future Institute (ILFI), founder of the Living Building Challenge, to promote greater transparency in the building products industry. Referred to as a 'nutrition label' for building products, Declare labels list all of the materials found in a given product, as well as its assembly site, life expectancy, and other key details to facilitate informed decisions toward positive human and environmental health. The Declare program aims to give people and businesses greater power when deciding what products to surround themselves with in their home or office.

“While VaproShield products undergo numerous internal and external audits to ensure overall healthfulness and sustainability, finally the Declare label makes it easy to present this information in a tangible way,” said Phil Johnson, Managing Partner. “We are excited to give our business partners the power to know exactly what goes into the product that is held within the walls of their structure.”

WrapShield SA Self-Adhered System is the first water resistive barrier (WRB)/air barrier self-adhered sheet good membrane system to earn a Declare label placing the system at the

forefront of the transparency movement. In order to qualify for a Declare label, a building product must either be free of, or declare any harmful Red List chemicals, and meet all Appropriate Sourcing Imperatives as determined by the ILFI. WrapShield SA Self-Adhered required no changes to its formulation or material components, because it was designed to be free of harmful ingredients.

“We are excited to participate in such an innovative program,” said Johnson. “It embodies our own sustainability philosophy in that [VaproShield] believes sustainability is as much about creating positive environmental impacts as it is about reducing negative ones. The Declare label lets us tell everyone, ‘This product does good.’”

Domestically produced in the Midwest, the WrapShield SA Self-Adhered System creates a breathable, energy-efficient, continuous air barrier system that helps prevent moisture from becoming trapped in the building envelope. This can reduce instances of mold, mildew and rot, while helping maintain better indoor air quality and a more enduring building structure. An entirely self-adhering product, WrapShield SA Self-Adhered allows for quick installation that never requires the use of chemical primers.

Who is VaproShield? For over a decade, VaproShield has designed and manufactured high performance mechanically attached and fully self-adhered vapor permeable water resistive barriers (WRB), air barrier (AB) membranes and accessories to create a total solution-based approach to protecting the building envelope. Their innovative features, such as UV stable membranes for open joint cladding applications, integrated tape on the membranes, permeable hybrid fluid-applied flashing for rough openings, WRB sealant and various accessories used in a variety of applications, have been rigorously tested together to maximize life-long building envelope performance and minimize building failure rates.

For information about VaproShield, contact Carol Danhof at 616-608-9995, carold@innovative-mr.com or visit www.VaproShield.com. To view WrapShield SA Self-Adhered's Declare label visit <http://declareproducts.com/node/372>.



**WrapShield SA Self-Adhered System
VaproShield**

Final Assembly: Chicago, IL, USA
Life Expectancy: 50+ Years
End Of Life Options: Salvageable/Reusable in its Entirety, Recyclable (90%), Landfill (10%)

Ingredients:

Polypropylene, Silyl Terminated Polyether, Silane, Calcium Carbonate, Limestone, Acrylic Polymer, Polypropylene Glycol, Silane, Stearic Acid, Calcium Carbonate

Living Building Challenge Criteria:

VPS-0001	EXP. 04/01/2017
VOC Content: N/A	VOC Emissions: N/A

Declaration Status

- LBC Red List Free
- LBC Compliant
- Declared

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